Maiyon
CONSULTANTS

SINCE 2007

COMPANY PROFILE

We build what your business runs on.

Websites, software, apps, brands and IT. Designed, built and looked after by one team for nearly twenty years.

BRANDING · MARKETING · WEB · SOFTWARE · APPS · IT

Karamadai, Coimbatore · Working with clients in India and abroad

maiyon.tech
+91 93447 77119

WHO WE ARE

Building for businesses since 2007.

Maiyon Consultants is a creative and technology agency based in Karamadai, near Coimbatore.

It began in 2007 with one developer writing code for clients, and grew one project at a time into an agency that handles the whole picture: brand, marketing, websites, software, apps and IT.

The tools have changed many times since then. How we work has not. We understand the business first, then build something that fits it, and we stay around after launch to keep it working.

We work with businesses of every size, in India and abroad.

2007

The year we wrote our first line of code for a client

8

Services under one roof, from logo to server room

1

Team accountable from the first call to long after launch

Small by choice. Senior by default.

A core team working remotely across India, with trusted specialists brought in when a project needs them. No layers of account managers. You always speak with the people doing the work.

Led by Ranjith S. Founder

WHAT NEARLY 20 YEARS TAUGHT US

Five things we learned the long way.

01 Simple to use beats clever.

If your staff need a training session to use it, we have not finished designing it.

02 Technology should fit the business.

We learn how you work before we suggest what to build. Never the other way round.

03 You should own what you pay for.

Your domain, your code and your data stay in your name. Always.

04 Talk to the person who builds it.

Nothing gets lost between sales, managers and developers.

05 Launch day is the start.

Websites and software need care. We stay on to update, fix and improve them.

These are the promises behind every project we take on.

Hold us to them. If we fall short, tell us, and we will put it right.

WHAT WE DO

What we do.

Eight services, one team. Pick the one you need, or let us look after the whole lot.

A CREATIVE, GROWTH & ADVISORY

01

Branding & Creative

A brand people recognise and trust, used the same way everywhere.

- Brand strategy and positioning
- Logo and visual identity
- Brand guidelines and templates
- Brochures, packaging and print

02

Digital Marketing

Getting found online and turning visits into enquiries, measured every month.

- Search engine optimisation
- Search and social media ads
- Social media and content
- Tracking and monthly reports

03

Web Development

Fast, good-looking websites and online stores that you can update yourself.

- Company and marketing websites
- Online stores and booking sites
- An admin panel you control
- Hosting, care and updates

04

Business Consulting

Straight advice for owners, based on your real numbers, not a template.

- Growth and expansion planning
- Cost and performance review
- Process improvement and automation
- Management reports

B TECHNOLOGY & INFRASTRUCTURE

The systems your business runs on.

Built, secured, connected and kept running.

05 Software Development

Custom software that removes manual work and fits how your team really works.

- Custom web applications
- ERP, CRM and internal tools
- Software products (SaaS)
- Connecting your existing systems

06 Mobile Apps

Android and iOS apps that are simple to use and easy to keep up to date.

- Android and iOS apps
- One app for both platforms
- App design and store launch
- Updates after launch

07 IT Infrastructure

Servers, cloud and backups, set up properly and then looked after.

- Cloud setup and migration
- Servers and storage
- Backup and recovery
- Managed IT and monitoring

08 Networking & Security

Office and campus networks that are fast, documented and secure.

- Cabling and network design
- Office and campus Wi-Fi
- Firewalls and VPN
- Security checks

See it in our product. Palle, our school management ERP, is designed, built and fully managed by Maiyon Consultants.

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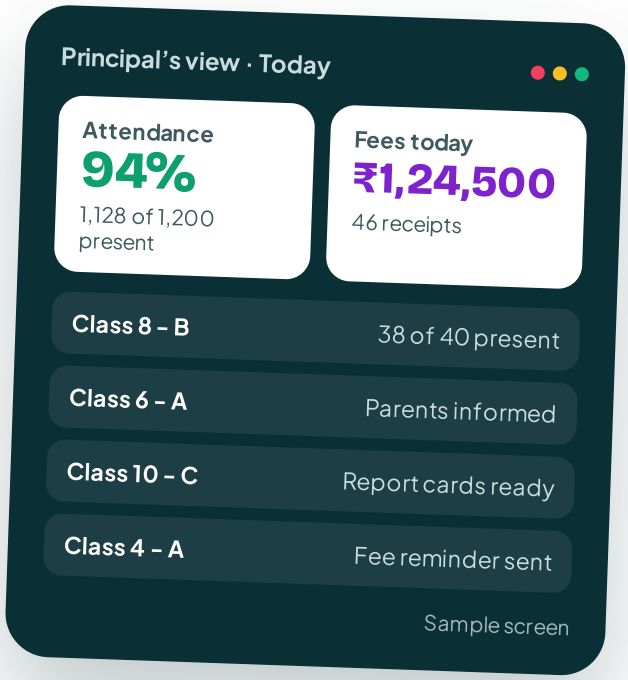
OUR PRODUCT

Palle

School Management ERP

Managing school made easier.

Palle is a school management ERP designed, built and fully managed by Maiyon Consultants. Admissions, attendance, exams, fees and parent updates live in one system, so the office, the teachers and the parents all work from the same record.



Every part of school, one system.

One student record, used everywhere

Academics

Admissions, student records, attendance on a phone, exams and report cards.

Fees & finance

Fee structures, numbered receipts, dues with one-tap reminders, daily reports.

Parents & teachers

Circulars with read status, alerts on parents' phones, parent and teacher apps.

Operations & staff

Timetables, transport and payroll, all reading from the same records.

palle.school

Ask us for a demo for your school.

WHO WE WORK WITH

Twelve sectors. One way of working.

Every sector has its own rules and habits. We bring that know-how to each project, so less time goes on learning and more on building.

Finance & Banking

Trustworthy websites, secure platforms and infrastructure built for compliance.

Healthcare

Patient-facing websites, appointment systems and careful handling of sensitive data.

Retail & E-Commerce

Online stores, catalogues, payments and campaigns that turn browsers into buyers.

Real Estate

Project websites, virtual tours, enquiry capture and customer management.

Hospitality

Branding, booking platforms, reviews and being found in local search.

Education

School websites, learning portals, communication tools, and Palle, our school ERP.

Manufacturing

ERP, inventory and production systems, plus business websites and dealer portals.

Logistics

Operations software, tracking dashboards and customer portals.

Government & Public Sector

Accessible portals, document workflows and hosting that meets the rules.

Energy & Utilities

Monitoring dashboards, field-service apps and dependable infrastructure.

Professional Services

Positioning, websites and internal systems for consultancies, legal and accounting firms.

Startups & SMEs

Brand, first product, cloud setup and launch, all with one team.

Not on the list? The way we work fits most businesses. Ask us.

WORK WE DO

Things we build.

The kinds of work we deliver across every sector we serve.

Company & marketing websites

Fast, search-ready websites that show the business properly and bring in enquiries.

Every sector

Online stores & booking platforms

Catalogues, carts, payments and bookings that work on any phone.

Retail · Hospitality · Healthcare

ERP, CRM & internal tools

Software that replaces spreadsheets, paperwork and hand-offs between teams.

Manufacturing · Logistics · Services

Software products (SaaS)

Subscription software built to serve many customers from one platform.

Startups · Education · Services

Mobile apps

Customer and staff apps for Android and iOS, from bookings to field service.

Healthcare · Retail · Energy

Portals & dashboards

Customer portals, document workflows and live dashboards to decide with.

Government · Logistics · Energy

Brand identity systems

Logo, visual identity, guidelines and the material that carries them everywhere.

Every sector

Campaigns & search

Search, ads, social media and content, planned around enquiries and reported every month.

Retail · Real Estate · Hospitality

Multilingual websites

Websites in as many languages as your customers speak, with each one easy to keep up to date.

Every sector

Company profiles & brochures

Print-ready profiles, brochures, presentations and profile videos.

Every sector

Cloud & managed IT

Cloud setup, servers, backups and monitoring, looked after so your team can focus.

Finance · Government · SMEs

Office & campus networks

Cabling, Wi-Fi, firewalls and security checks, planned and documented properly.

Education · Manufacturing · Offices

Want to see work from your industry? Ask us for examples

HOW WE WORK

A clear path from first call to go-live.

1

Understand

We listen, see how you work today and agree what success looks like.

2

Plan & design

You see the layout, the look and a written quote before we build.

3

Build

We build in short rounds and show you progress along the way.

4

Launch & train

We go live, train your team and hand everything over in your name.

And after launch

- Support when you need it
- Updates and security fixes
- Hosting we set up and manage
- Monthly care plans

Technologies we work with

We pick what suits the job, not the trend.

WEB	HTML · CSS · JavaScript · TypeScript
FRAMEWORKS	React · Next.js · Node.js
SERVER SIDE	PHP · Python
DATABASES	PostgreSQL · MySQL · SQLite
CMS & STORES	WordPress · Joomla · Magento
MOBILE	Android · iOS

WHY MAIYON

Why businesses choose us.

2007

Nearly 20 years of building

We have seen what lasts and what does not.

One team for everything

Brand, web, software, apps and IT. No juggling vendors.

You talk to the builder

Direct access to the people doing the work.

Clear written quotes

Scope and price agreed before we start. No surprise bills.

You own it all

Domain, code and data stay in your name.

We stay after launch

Support, updates and care plans to keep things running.

Work with us the way that suits you.

One project or a long-term partnership, the terms are agreed up front and in writing.

1 Project-based

A defined scope, timeline and price for a launch, a rebrand or a system build.

2 Retainer

Ongoing access to our team for continuous marketing, design and development work.

3 Dedicated team

A named team working only on your roadmap, inside your processes and tools.

4 Managed services

We run, monitor and support your systems so your team can stay focused.

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Let's talk about your project.

The first conversation is free, and there is no pressure.

CALL OR WHATSAPP

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SOFTWARE · APPS · IT

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